

JANUARY 2018 - ISSUE: 145

NEW HORIZONS

UNDP Turkey Monthly Magazine

HOW TO GET MORE OUT OF AGRICULTURE AND RELATED INDUSTRIES

SYRIA CRISIS
AND RESILIENCE
RESPONSE

GENDER EQUALITY IN
SOCIAL INNOVATION
HACKATHON

ANOTHER PIONEER
PROJECT IN GAP
REGION

It is a great pleasure to share the new concept of our magazine “New Horizons” with you in the first month of 2018.

As UNDP Turkey, we work for progress in three core areas: inclusive and sustainable growth; inclusive and democratic governance; and climate change and environment. In addition to these core areas, we are emphasizing the role of women, private sector, capacity development, and information and communication technologies in its policies and programmes. To achieve progress in these areas, we seek to establish partnerships with the central government, local administrations, civil society, academia and private sector to strengthen its contribution to Turkey's development.

In this issue, we are sharing the projects and operations we supported during December. In order to receive our magazine monthly, you can subscribe to New Horizons.

We wish you a joyous new year.

UNDP Turkey



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SOCIAL INNOVATION HACKATHON ISTANBUL

Hacking the Glass Ceiling
Tech Solutions for Gender Equality

YOUNG PEOPLE CREATED SOLUTIONS FOR GENDER EQUALITY IN SOCIAL INNOVATION HACKATHON

Social Innovation Hackathon Nations Development Programme (UNDP) and GAP Regional Development Administration (GAP RDA) through financial support of Government of Japan and with collaboration of Microsoft, Bilgi University, Harran University and other stakeholders.

The Social Innovation Hackathon brought together more than 60 developers, designers, entrepreneurs, humanitarians and gender advocates including 28 Turkish and Syrian young developers from Şanlıurfa to develop tech-based solutions addressing gender equality. The gender equality themed hackathon has been the first of its kind in Turkey and contributed to the United Nations' 16 Days of Activism to End Violence Against Women – UniTE global campaign.

The hackathon was organized by Re: coded in partneship with United Nations Development Programme (UNDP) and GAP Regional Development Administration (GAP RDA) through financial support of Government of Japan and with collaboration of Microsoft, Bilgi University, Harran University and other stakeholders.

I have participated some other Hackathons so far, but this is the first time I worked with Turkish participants so closely. In couple of years it will not be possible to do anything without knowing basics of programming. It is not just about using things, it is about producing them.

-Shahed Alali Alghrsi, one of the participants from Şanlıurfa



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15 TEAMS CREATED WEB BASED SOLUTIONS AND MOBILE APPLICATIONS

The objective of the Social Innovation Hackathon was to jump-start a project or help an ongoing project take a leap forward. Leaders and experts in gender, technology, business and product development will mentor teams throughout the event to help them better understand the deep rooted challenges facing women and girls in Turkey and in the world. At the end of the event, a prize awarded to the project that has the potential to make the largest impact to one of the four challenges.

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Among the 15 projects created by Syrian and Turkish participants, the winner has been the project “Safe-R”. The project is about a mobile consultancy application for women and girls who subject to any form of violence or harassment, but offering the opportunity to conceal their identity if needed. Reem Alali Alghrsi, one of participant and member of the winner team said, **“We believed in our project because we believed in ourselves”**.



ACTUAL NEEDS AND ACTIVE SOLUTIONS DISCUSSED ON SYRIANS AND HOST COMMUNITIES ON GLOBAL SOUTH-SOUTH DEVELOPMENT EXPO

Regional effects of Syrian refugee influx were discussed from various perspectives on the 9th Global South-South Development Expo 2017, organized on 27-30 November 2017, in Antalya. UNDP Turkey side event entitled “Resilience: A Paradigm Shift in Humanitarian-Development Nexus: Syria Crisis Case” was held at the event that hosted 850 participants from 10 countries.



RESILIENCE BASED APPROACH TO HUMANITARIAN CRISES

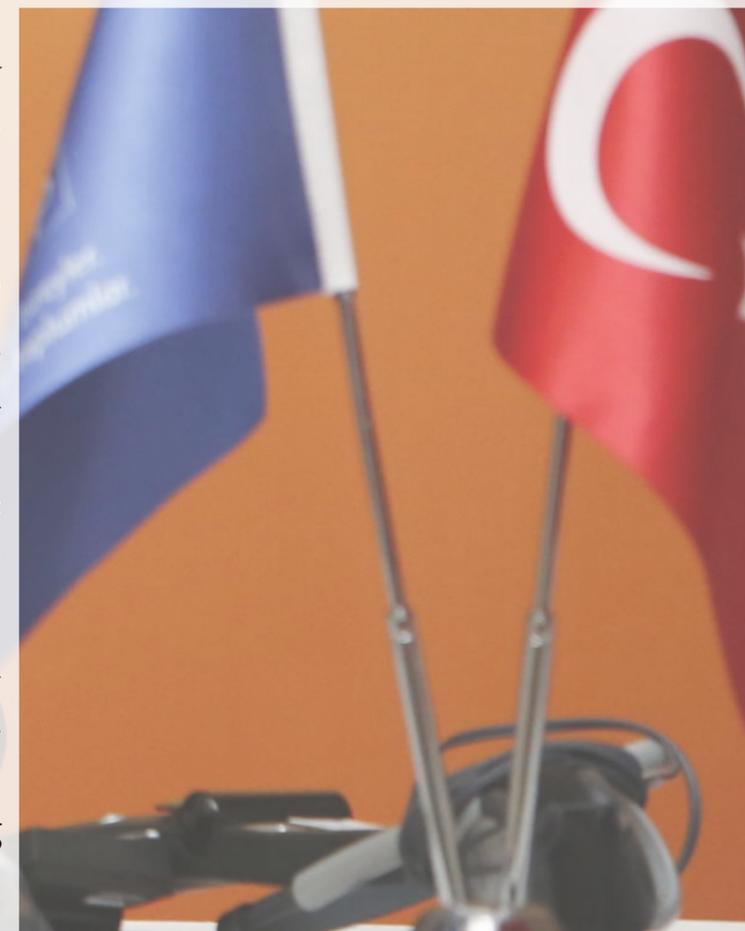


The session was moderated by Mr. Bülent Açıkgöz, Local Socio-Economic Development Cluster Lead, UNDP Turkey, and provided a fruitful as well as inspiring discussion ground with the panellists Ms. Leontine Specker, Resilience Advisor, UNDP Turkey, Mr. Nusret Mutlu, General Coordinator, GAP Regional Development Administration, Mr. Adnan Ünverdi, Vice Chairman, Gaziantep Chamber of Industry, Mr. Abdullah Aksoy, Head of Health and Social Services Department, Gaziantep Metropolitan Municipality, Mr. Aşkın Tören, Turkish Employment Agency, Head of Department. Main focus of the panel discussion was how to meet and address the critical issues, increasing needs as well as building the resilience of Syrians and host community members, from the humanitarian-development nexus aspect.

The main theme of the side event was the concept of resilience building in mitigating the social, economic and territorial impacts of the high Syrian population and provide improvements within the perspective of Turkish national development policies. The assessments addressed the following issues: livelihoods and employability, municipal services and urban infrastructures and supporting

social cohesion and development.

The panel addressed the resilience building based development perspective, that complements humanitarian response as a critical need. At the event, the discussions throughout the panel have further underlined the following issues: the role of local authorities and municipalities in mitigating the social, economic, environmental and territorial impacts of Syrian refugee crises, active labour market policies and measures for the Syrians, as well as practical collaboration between UNDP Turkey and the government to address the crisis with a resilience based development approach.



PROMOTING ENERGY-EFFICIENT MOTORS IN SMALL AND MEDIUM SIZED ENTERPRISES (SMES) IN TURKEY

With the ever-increasing demand for energy today, transition is now mandatory to energy efficiency in all sectors. Investing in efficiency is not only critical to meet the future energy demands and reduce greenhouse gas emissions in response to climate change, but also a driving force for economic growth.

In Turkey, approximately 35 percent of the total energy consumption is claimed by industry which mostly uses inefficient electric motors. The project “Promoting Energy-Efficient Motors in Small and Medium Sized Enterprises (SMEs) in Turkey” steps up efforts to increase the use of energy-efficient motors at SMEs. Aiming to transform the market for higher energy efficiency in electric motors used at SMEs and promoting additional investments in energy efficiency in industry, the project is implemented by the Directorate-General for Productivity of the Ministry of Science, Industry and Technology (MoSIT) in cooperation with the United Nations Development Programme (UNDP) with funding from the Global Environment Facility (GEF).

The project aims at strengthening the legislative and regulatory framework related to both new and existing EE motors in Turkey, developing appropriate governance and information infrastructure, upgrading test laboratories at the Turkish Standards Institute (TSI), launching a sustainable financial support mechanism (FSM) and developing and implementing a



comprehensive public awareness and training programme.

The project launch workshop was held in Ankara on 12 December 2017 with the participation of representatives from the private sector, civil society and public sector. The opening speeches were delivered in the workshop by Mr. Claudio Tomasi, UNDP Turkey Country Director and Mr. Anil Yılmaz, Director-General for Productivity. Mr. Claudio Tomasi, UNDP Turkey Country Director, stated that “The five-year project is expected to reduce greenhouse gas emissions

ANOTHER FIRST IN GAP REGION: CONTRIBUTION OF ECOSYSTEM SERVICES TO AGRICULTURAL PRACTICES BEING APPRAISED

The efficient use of resources such as land, soil, energy, raw material, technology, and human capital in the economic production processes plays a crucial role in achieving sustainable development as well as competitive growth at national and regional levels. Ensuring the sustainability of and improving the ecosystem services (water regulation, pollination, combating pests, food, climate regulation, soil functions etc.) that benefit agriculture in the GAP Region are important for agricultural productivity and adaptation to climate change.

The Integrated Resource Efficiency in Agriculture and Agro-based Industries in the Southeast Anatolia Region Project aims to model and promote the most efficient use of resources including particularly water and energy in agricultural production and agricultural product processing as dominant sectors in GAP Region, and increase efficiency in primary production and processing. Assessing the climate change, natural resources and environmental factors, the project in a significant part consists of using ecosystem services in agricultural production.





In this context, the first “Workshop on Ecosystem Services and Agricultural Practices” of the GAP Region was held in Batman, with the participation of institutional representatives from Batman and surrounding provinces, to build a repository of knowledge and bring together expertise views on how natural ecosystems affected agricultural production and benefitted which sectors. It was aimed in the context of the project to build a model through a mapping approach to the contribution by ecosystem services to agricultural practices for the first time in the GAP Region. Prior to the workshop, data were collected through survey studies with various institutions in GAP

provinces; Geographic Information Systems were used to identify the presence of natural areas that would represent various types of ecosystem services; and Batman ultimately emerged as the province to develop the model and hold the workshop.

The Integrated Resource Efficiency in Agriculture and Agro-based Industries in the Southeast Anatolia Region Project is implemented by the Southeast Anatolia Project Regional Development Administration (GAP RDA) with technical assistance from the United Nations Development Programme (UNDP).

What are Ecosystem Services?

Ecosystem services is the collective name for all products and services provided by the ecosystems on the Earth to human beings and other living things. Characterised as the blessings of the nature, such services ensure continuity of life on the Earth. The Millennium Ecosystem Assessment Report classifies the services in four categories as provisioning, regulating, cultural and supporting services. (Source: Nature Conservation Centre).

Works on mapping and assessing ecosystem services in Turkey started in the early 2000s. Various organisations have recently been engaging in projects and applications on various ecosystems as marine and coastal protection areas, forests, wetlands, savannahs which implement ecosystem-based approaches and adaptation strategies into planning and practice, and developing policy recommendations to ensure the continuity of ecosystem services.



SUPPORT TO GLOBAL CALL FROM SOUTHEAST ANATOLIA

United Nations' 16 Days of Activism to End Violence Against Women that took place from 25 November, the International Day for the Elimination of Violence against Women, to 10 December, Human Rights Day, UniTE global campaign was supported on awareness raising meetings held in Kilis and Şanlıurfa. Meetings, that were targeted Syrian and Turkish youth, were held within the within the Strengthening Social Stability in Southeast Anatolia Region Project. that has been implemented with the cooperation of UNDP Turkey Syria Crisis and Resilience Response Programme and GAP Regional Development Administration and supported with technical assistance of provincial directorates of Ministry of Family and Social Policies.

Throughout the two meetings held on 6-7 December 2017 in two cities, 19 young women and 9 young men from Syrian and Turkish population took much interest and raised various issues on different types of violence against women and girls. Participants showed much interest during the presentations of specialists of Violence Prevention and Monitoring Centers from Ministry of Family and Social Policies where the issue was addressed from many and comprehensive aspects.



SOLAR POWER ELECTRIC GENERATION FACILITIES IN THE FOREST VILLAGES WILL BE EXPANDED



7.3 million forest villagers live in Turkey and this population consists of the poorest part of Turkey. It has been aimed to disseminate the solar power electric generation facilities in the forest villages with the Sustainable Energy Financing Mechanism for Solar Photovoltaic Systems in Forest Villages project. Thus, the project will contribute to reducing the effects of climate change as well as opening access doors to the forest villagers to green energy will help to improve the situation of extreme poverty and the desperate situation in which forest villagers in Turkey.

Turkey's forest village project in the cooperative model with grid-connected solar photovoltaic (PV) will support the financing and promotion of the system. For the technical and economic feasibility of the sustainable energy financing mechanism within the scope of the project, pilot projects will be implemented in four forest villages of Afyon, Çorum, Elazığ and Konya and the results will be shared on a national scale.

provinces where pilot facilities will be established for dissemination of solar energy electricity generation facilities in forest villages. First of these meetings were held in Konya with the participation of representatives of the Central and Regional Directorate of the OGM-ORKÖY Office, electric distribution companies, solar power plant production and installation companies. After the briefing about electricity generation from solar power and the project, the structure for energy generation in the villages to be built and the finance mechanism was discussed. Stakeholder meetings will continue in other provinces where pilot applications will be made.

Sustainable Energy Financing Mechanism for Solar Photovoltaic Systems in Forest Villages in Turkey project has been operated in cooperation with the United Nations Development Program (UNDP) by the Ministry of Forestry and Water Affairs (MFWA), General Directorate of Forestry (GDF) and Department of Forest Village Relations (ORKÖY) with the financial support of Global Environment Fund (GEF).

FUTURE IS IN TOURISM



The projects that are going to be supported by “Future is in Tourism” in 2018 that to contributes to sustainable tourism activities in our country, to increase employment in the tourism sector and to draw attention to the local development aspect of tourism have been determined.

With "Future is in Tourism" that has been going on for 10 years, sustainable tourism projects are going to be supported in the districts of Perşembe in Ordu and Şile in Istanbul and in Çanakkale.

The projects that are going to be development of local people will be supported in 2018 by “Future is in supported while disseminating Tourism” which has been cultural tourism consciousness. The conducted in cooperation of project to be carried out in Republic of Turkey Ministry of Çanakkale will also contribute to the Culture and Tourism, United activities that are going to be Nations Development Program organized within the scope of the (UNDP) and Anadolu Efes have 2018 Troia Year.

been announced. With “Future is in Tourism” in 2018, Ordu will be able In addition to support of three to provide sustainable tourism in the sustainable tourism intellectual province of Perşembe; in İstanbul, funds every year with Future is in regional flavors will be introduced Tourism; training, planning, in the Şile district to experience local technical support, communication culture and traditions and in and consultancy support is also being Çanakkale, the socio-economic provided.

Troia Culture Route (Çanakkale):

The "Troia Cultural Route" which is one of the projects of the 5th term of Future Tourism will be carried out by Çanakkale History and Culture Foundation with the partnership of Çanakkale Governorship. The Troia Cultural Route project aims to preserve cultural identity and cultural heritage while strengthening ties between the visitors and the local people.



Women will Illuminate Perşembe (Perşembe, Ordu):

With the "Women will Illuminate Perşembe" project that will be organized by New Search Initiative Platform Association (YAPDER) with the partnership of Perşembe Industrialists and Businessmen Association of Turkey, it is aimed to promote sustainable tourism, local tastes, strengthen the local people economically and to support new women entrepreneurs.

A Day in Ovacık Village (Şile, İstanbul):

The project "A Day in Ovacık Village" to be conducted in Ovacık Village of Şile will be carried out by Ovacık Village Women Seed Association in cooperation with Şile Municipality and Şile Tourism Culture and Promotion Association. The project aims to develop an experience-based tourism model by providing visitors with the opportunity to experience local delicacies, locality-specific cultures and traditions.



GELECEK TURİZMDE 2018 PROJELERİ BELİRLENDİ



TOTAL FACTOR PRODUCTIVITY

Busy International Agenda on TFP Project

International activities get busier in the context of Total Factor Productivity Project aimed at identifying factors that hinder economic productivity and seeking solutions. Following the completion of a visit to South Korea, a technical study visit to Germany is planned. And an international conference will be held in March.

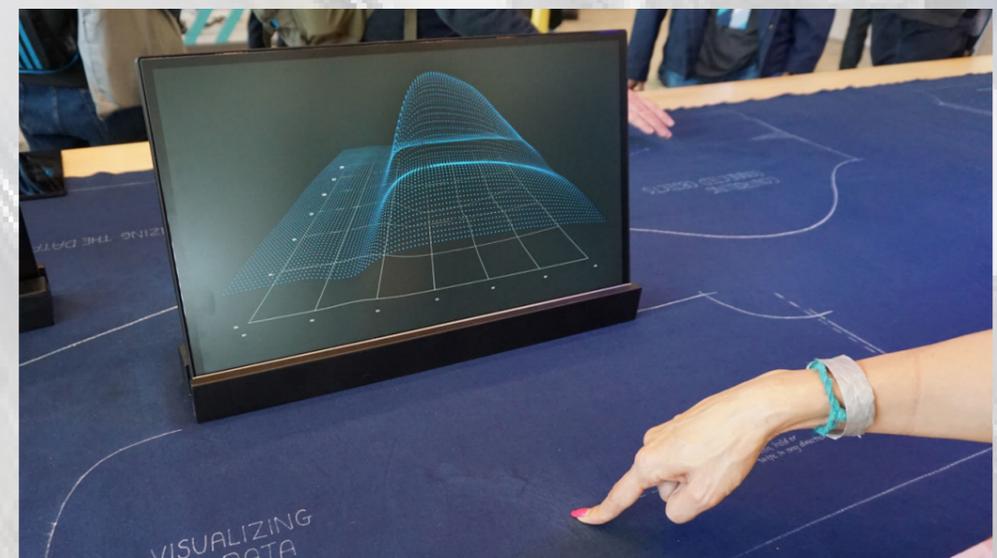
Technical study visit to Germany An international conference for 400 participants upcoming

The “Support to Development of a Policy Framework for Total Factor Productivity in Turkey” is building up momentum with new international activities. Following the study visit to South Korea in early December, a technical study visit will be paid to Germany to study and report on the technical cases in Germany, a country well advanced in Total Factor Productivity (TFP). Under the project, a benchmark report was earlier prepared which reviewed the country cases of Germany and South Korea and appraised the national TFP policy frameworks with a view to drawing inferences on Total Factor Productivity policies for Turkey.

Another international event is scheduled for March under the Project. An international conference is planned for 400 participants from public, private and NGO sectors where the project’s outputs will be shared with the international community.

About the Project

The “Support to Development of a Policy Framework for Total Factor Productivity in Turkey” is a technical assistance project co-financed by EU and Turkey, and implemented by UNDP. The final beneficiary is the Ministry of Development, and the contracting authority is the Central Finance and Contracts Unit (CFCU).



VACANCIES FROM UNDP IN TURKEY

UN Coordination Associate (Deadline - 31-December-2017)
Civil Engineer (Ankara) (Deadline - 3-January-2018)
Project Associate (C1 & C3 Employment Creation/ Adult Language skills training) (Deadline - 3-January-2018)
Project Associate (C2 Municipal Service Delivery) (Deadline - 3-January-2018)
Environmental Engineer (C2, Municipal Service Delivery) (Deadline - 3-January-2018)
Refugee Status Determ. Assista (Deadline - 3-January-2018)
Project Clerk (Deadline - 4-January-2018)
Projects Implementation Administrator (PIA) (Deadline - 4-January-2018)
Communications Associate (Deadline - 4-January-2018)
Knowledge and Innovation Internship (Deadline - 8-January-2018)
Research Intern (Deadline - 8-January-2018)
UN Women: Planning and Coordination Specialist, Europe and Central Asia Regional Office (Deadline - 10-January-2018)
Operations Intern (Deadline - 11-January-2018)
Programme Finance Associate (Deadline - 11-January-2018)
Research Analyst (Deadline - 12-January-2018)
Internship with the Biodiversity Finance Initiative (BIOFIN) and with the Biodiversity and Ecosystem Services Network (BES-Net) (Deadline - 14-January-2018)
HR Administrator (Deadline - 14-January-2018)
HR Service Support Associate (Deadline - 15-January-2018)

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Resilient nations.*