

UNDP Turkey Monthly Magazine

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NEW HORIZONS

KEY TO
A NEW
WORLD

STRENGTHENING
THE SMEs
IN URFA



FESTTOGETHER SUSTAINABLE
MUSIC FESTIVAL

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Cover: www.festtogether.com



VOLUNTEERISM AS A 'RENEWABLE RESOURCE TO REACH THE SUSTAINABLE DEVELOPMENT GOALS'

This year UNDP's Istanbul Development Dialogues (IDD) which is now a global forum where policy makers, activists, business people and experts discourse current topics of our time, took place on 27-28 May 2019. The event was opened by the speech of Mr. Achim Steiner, UNDP Administrator. He inspired the audience by saying that; "The only thing we need to realize is that we have no time for business as usual. We need courage, we need leadership, we need innovation, we need entrepreneurship".

During the first day of IDD 2019, the important role of public finance in order to achieve Sustainable Development Goals (SDGs) has been touched upon. Experts from different areas shared their own ideas, concerns and proposals on the 2030 Agenda and SDGs.

On the second day, UNV Turkey Programme Analyst, Ms. Nil Memişoğlu attended the Partner's Forum as a panelist and presented the "Citizen contributions to the SDGs through volunteering". Ms. Memişoğlu shared that Volunteria is the 5th largest country in the world as a workforce with a population of 109 million based on the State of World Volunteerism Report (SWVR) data. She highlighted that many

of the volunteer activities are more costly when conducted by the government. Therefore, since the cost of volunteer activities is lower, their contribution to social, economic and human development goals, is high. Through the power of volunteerism 'as a renewable resource', the reachability of SDGs has been supported by the innovative solutions and evidences.

A great attention has been attracted by the registered volunteer activities in Turkey with a ratio of %7.9. It is explained by the fact that there is a lack of harmonized approach to the definition of volunteerism and volunteer work has been carried out informally meaning that the volunteers are not registered to any NGOs. UNV and ILO collaboration for the values and opportunities for integrating measurement of volunteerism by modelling 2011 ILO manual and questionnaire on measuring the volunteer work, has been announced. Nil Memişoğlu also emphasized on the fact that the impact of volunteerism for SDGs is undeniable, however the measurement tools are needed to be improved in order to understand clearly the value of volunteer work for the economy.



**TURKEY'S FIRST-EVER
SUSTAINABLE
MUSIC FESTIVAL
FESTTOGETHER**

**HAVE FUN,
LEAVE NO TRACE!**

*Based on the concept of "sustainability" which means
"long-term reproduction of a system to maintain
itself", FESTTOGETHER calls upon the youth to own the
World while offering music and fun.*



Scheduled for 14 July at KüçükÇiftlik Park in Istanbul, FESTTOGETHER uses the unifying power of music to invite participants to an experience that raises environmental awareness. On a day of social good, participating civil society organisations will open minds through their workshops and panels. Participants will have a unique festival experience involving sports, arts, culture and environment workshops in addition to music.

UNDP Turkey, a partner of the festival, will run an interactive experience site focusing on publicity of Sustainable Development Goals. UNDP Turkey's Goodwill Ambassador Mert Firat will meet festival participants at this site.

The festival will start with a run organised by Adım Adım [Step by Step] at Maçka Park, then continue with yoga. Following the workshops by Buğday Ekolojik Yaşamı Destekleme Derneği [Buğday Association for Supporting Ecological Living]; Toyi, Puduhepa and Sisters; there will be panels. Concerts will take off at 16.00 hours.

The team FESTTOGETHER and all participating civil society organisations along with volunteers from Temel İhtiyaç Derneği (TİDER) [Basic Needs Society (TİDER)] will clean Maçka Park a day in advance of the festival. TİDER will manage the waste at the festival grounds. İhtiyaç Haritası [The Needs Map] will collect books and musical instruments to be donated by guests to open music classrooms and libraries at village schools.

Other civil society organisations supporting the festival include TEMA Vakfı [TEMA Foundation], Çaba Derneği [Effort Society], TOG, Tohum Otizm [Seed Autism] and Sosyal Ben [Social Me].



UNFORGETTABLE CONCERTS

The series of concerts starting at 16.00 hours will feature Bob Geldof, mor ve ötesi, UNKLE, Sophie Hunger and Son Feci Bisiklet.

Festival tickets are available at Biletix sales points, www.biletix.com website, and DasDas main booth at Ataşehir. Throughout the ticket selling, İKSV Lale Card owners will enjoy advantages.



FESTOGETHER
KÜÇÜKÇİFTLİK PARK '19

14 Temmuz

Bob Geldof
mor ve ötesi
UNKLE
Kimbra
Sophie Hunger
Son Feci Bisiklet

KüçükÇiftlik Park

**Eğlen,
iz bırakma!**



KEY TO A NEW WORLD



*How learning a language
changed the life of a young
Syrian woman*

Alaa, 29, applied for Turkish language and medical secretary training courses provided in Harran University Continuous Education and Implementation Center (GAPTAEM) by UNDP, in cooperation with GAP Regional Development Administration with the financial support of the Government of Japan. She now works as the sole Arabic translator and helps over 20 patients daily to express themselves in either with words or artisanry, whose tools such as sewing, string art or drawing are regularly used in the center.



Job training goes a long way to creating resilience for refugees and the local communities that host them. The Programme provided for 8,814 Syrians and locals trainings in industries with high potential for job creation. A total of 11,285 Syrians and host community members participated in the basic life skills trainings so far and by 2020, it is expected that 52,000 Syrians will learn Turkish language and 4,000 more jobs will be created for refugees and host community members thanks to the financial support of the European Union.

Visit our exposure page to read the full story:
<https://bit.ly/2xl0HJq>



AN IMPORTANT STEP IN DEVELOPING İŞKUR'S INSTITUTIONAL CAPACITY

Institutional Capacity and Digital Maturity Assessment of İŞKUR was completed within the coverage of the "Employment and Skills Development Project" which aims to strengthen the institutional capacity of İŞKUR.

First, the policies, mobile applications targeted at the young refugee population and the projects supporting the integration of refugees into society and the labor force in countries with examples of best practices such as Germany, Canada and Norway were examined in depth. During this process, meetings were held with stakeholders such as KfW, EUD, WB, ILO, UNHCR, IOM, GIZ and their opinions and suggestions were received regarding their cooperation with İŞKUR and work flows applied.

UNDP and PwC Turkey Team have carried out field studies between 22 April-23 May at İŞKUR General Directorate and İŞKUR Provincial Directorates of 5 pilot provinces of the project which are Gaziantep, Şanlıurfa, Hatay, Kilis and Istanbul.

In depth interviews were conducted at the General Directorates and Provincial Directorates. While the institutional structure of İŞKUR was examined in detail, the processes of the services offered to the target audience and the

current status of the recent institutional structure were analyzed. Critical process observations were made in Hatay Provincial Directorate, Istanbul Bahçelievler and Kadıköy Service Centers. Each and every units' services have been observed and digital screens and channels were checked. Special attention was given to the workflows and time periods and average service delivery times were examined.

Initial findings were presented to Mr. Cafer Uzunkaya, İŞKUR General Manager on June 12, 2019. Whereas the first part of the presentation delivered on the initial findings was about GAP Analysis of the Institutional Capacity, the second part was about GAP Analysis of İŞKUR's Digital Maturity.

The main aim of this study is to focus on the service delivery of İŞKUR to provide better active labor market services, to identify the needs for developing and implementing new policies and to prepare capacity development and digital transformation road maps accordingly.



AN EXEMPLARY INITIATIVE TO IMPROVE GENDER EQUALITY IN BUSINESS!

Ministry of Family, Labour and Social Services, Limak and UNDP are transforming the project they have initiated to empower women with the Engineer Girls of Turkey from education on to professional life. Limak Group, which has been supporting young women in high schools and universities to enter engineering professions with the project, is preparing for the first pilot programme of the UNDP Gender Equality Seal Certificate Program in Turkey.

“Equality Management Model in Business Enterprises” is to be implemented under the UNDP Gender Equality Seal, which is a gender equality certificate programme for public and private sector organizations of UNDP.

“Equality Management Model in Business Enterprises” aims to empower women in jobs, professions, and expertise areas traditionally perceived to be unsuitable for them. Based on the understanding that the struggle for equality should not be limited to education, this model aims to systematically address the gender-based discrimination and subordination that women face and struggle with in post-education professional life.

Individual efforts against gender inequality in professional life are not enough. Reviewing the company structures and practices systematically is vital in efforts towards gender equality. In this regard, the model requires the establishment of an internal management system in which companies continuously observe gender equality within themselves and in their business relations to take remedial measures. This system is relying on the commitment of the senior management to equality, regular monitoring, and analysis of gender-based discrimination in the access to opportunities, rewards, and representation as well as utilising action plans for the establishment of gender equality in the whole organisation. Limak, which carries out activities in

project development and financial and operational support with various companies in sectors where women’s employment is traditionally low around the world, such as energy and infrastructure, can lead the development of practices supporting gender equality in these sectors. Therefore, carrying out the pilot programme of the UNDP Gender Equality Seal Certificate Programme in partnership with Limak Investment has a strategic importance.

As of today, within the framework of the pilot programme, an Equality Committee has been established for the management of the programme in Limak and trainings have been held to develop a common understanding with UNDP on Gender Equality Seal. The Committee is preparing to develop an action plan based on the Company Self-Assessment process designed to examine the gender equality outlook internally.

The 5 objectives of the cooperation between UNDP and Limak are to; enhance institutionalization in gender equality strengthening activities in Limak and private sector in general, to integrate this institutionalization process with global standards, to convert Limak’s successes and outcomes into a model that can be implemented at a national level in Turkey, to provide a strategy to support equality in sectors where women’s employment is traditionally low, and to undertake the leadership of transformation.



STRENGTHENING THE CAPACITY OF SMEs IN ŞANLIURFA

UNDP and the Turkish Enterprise and Business Confederation (TÜRKONFED) organized a two-staged inclusive business training to strengthen the capacity of SMEs in Şanlıurfa. The program which was handled with a participatory approach and also supported by the civil society, academia, business world and the public institutions started with a theoretical training held on 22-23 May in Şanlıurfa and ended with a study visit on 20-22 June in Istanbul.

The main objective of the theoretical training and the study visit was to inform companies and business people in Şanlıurfa, which is Turkey's third largest refugee hosting province with the age average of 19, on (i) increasing their resilience by using inclusive business models and processes when facing social and economic impacts of humanitarian crises, (ii) supporting the transformation of their business plans into inclusive business models and (iii) creating a discussion environment in which they can freely express their current problems specific to the region. However, it was also among the objectives of the program to inform companies about the Connecting Business initiative (CBI) Network and "Disaster and Risk Resilience Guide for the Private Sector".

The trainings in Şanlıurfa focused on value creation and increasing competitiveness from export to social responsibility through an inclusive business approach in the digitalizing and globalizing world. Representatives from Alternative Life Association (AYDER), Human Development Foundation (INGEV), Sabancı University, Visa Turkey and Microsoft also contributed the training by visiting the region and making case presentations on respective topics. Study visit to Istanbul was carried out

with the participation of the company representatives from Şanlıurfa, representatives of TÜRKONFED, TÜSİAD (Turkish Industry and Business Association), Turcas Petroleum, Ceynak Logistics, Dimes and BVN Aviation and the President of Istanbul Policy Center Fuat Keyman. The study visit also included visits to companies. Participants had the chance to exchange information with senior executives of Turkey's leading companies and had the opportunity to strengthen the capacity of family businesses in terms of institutionalization.

About the Project

These pilot training practices are implemented under Resilience Building via Increased Livelihoods Opportunities and Strengthened Social Cohesion for Syrians and Host Communities Project. The project, which aims to improve the institutional and employment capacities, productivity and competitiveness of the SMEs in Şanlıurfa and to develop an entrepreneurial ecosystem in Şanlıurfa, is being implemented by the Ministry of Agriculture and Forestry with the technical support of UNDP and with the generous support of Government of Japan.

For more information: <https://bit.ly/2KGUpOV>



BUSINESS FOR GOALS

BUSINESS COMMUNITY AND UNDP PREPARES THE WAY FORWARD TO ACHIEVE SUSTAINABLE DEVELOPMENT GOALS: BUSINESS FOR GOALS PRIORITIZATION WORKSHOP HELD IN ISTANBUL

Business goals and Sustainable Development Goals (SDGs) can and actually do go hand in hand together. "Business for Goals Platform" (B4G), a unique example of a new generation platform-based partnership, bringing together UNDP and private sector entities to work together around the same table on issues of common destiny; future of our planet and its people. Established last February by a joint initiative of UNDP and pioneering Turkish business associations TÜRKONFED and TÜSİAD, B4G held its first workshop in Istanbul to set the compass for sustainable development agenda.

In our globalized world, economically interconnected as never before, challenges and opportunities go hand in hand. Global market developments, economic growth and recessions, currency fluctuations, international trade, investment and state of businesses worldwide shape and define our global and planetary wealth, and policies follow suite; from inclusive and sustainable development to health, education to energy, women's empowerment to youth. We are not even talking about hunger, economic disparities, social injustice, conflicts, refugee crisis, climate change, natural disasters or complex emergencies...

In this more than ever complex yet interconnected economic and social landscape, more and more private sector companies recognize Sustainable Development Goals (SDGs) as levers not only for good reputation, corporate social responsibility or good corporate citizenship, but for innovation, growth, better governance and competitive performance for their businesses. If we are to achieve the SDGs by 2030, it is not even a question of whether to involve the private sector in development or not. It is rather a question of how to involve and work with. It's the very question that how do we support companies to develop innovative business solutions where

"business/market success" or "profit" oriented goals of the private sector, which are absolutely natural, not to be at odds with the objectives of inclusiveness and sustainability addressed in the 2030 Agenda. At the end of the day, private sector now is the driving force of our planet's economic, societal and environmental shape, with privately owned business now generating more jobs, growth, income and innovation for billions of men and women, together with the expenses that all come together with the economic success and development.

The first "Prioritization Workshop" to set the compass towards Agenda 2030

Well, these were the questions that members from the private sector and UNDP experts were discussing and seeking answers to address, together at the roundtables in Istanbul, on May 30th. Business for Goals Platform (B4G), established last February in Istanbul by UNDP, and Turkey's two pioneering business associations gathering thousands of companies and business people under their umbrella, TÜSİAD (Turkish Industry and Business Association) and TÜRKONFED (Turkish Enterprise and Business Confederation) held its first "Prioritization Workshop" to set the compass towards Agenda 2030.

B4G, is a unique example of a new generation platform-based partnership, bringing together UNDP and private sector around the same table on issues of common destiny; future of our planet and its people. Through B4G, while the private sector brings an ability to quickly adapt, innovate and expand, together with the entrepreneurial spirit of the business world, UNDP, with its on-the-ground networks and more than 50 years of specialized knowledge and expertise, can pave the way for businesses to contribute to the SDGs. This partnership between UNDP and companies is perfectly positioned to bring new and innovative solutions that address some of the roadblocks and challenges we are facing in reaching the ambitious targets of the 2030 Agenda.

More than 70 members of the business community, coming from various sectors of Turkish economy, representing big Turkish business conglomerates, multinationals, family businesses of all size and SMEs joined UNDP experts on different tables to ask questions, discuss about pressing issues for sustainability agenda, and try to develop brand new ideas to face the challenges of our time through drawing a roadmap towards achieving the Goals by 2030.

Brainstorming sessions focused on jointly defined thematic areas, and discussions were moderated by senior UNDP executives on various issues; from climate change, to inclusive business practices, gender equality, responsible production and consumption. In fact, the workshop had been designed for B4G platform to determine its focus areas, core issues and annual work plan. Issues of discussion had been formulated around the respective SDG, a given development concept or a distinct policy area, that the platform would tackle in the coming period. Rapporteurs of each table registered discussions and touch points, together with the solution proposals on which UNDP and private sector could work together. Minutes of the discussions were turned into mini reports and fed into main moderators' final report, which would turn out to be the basis for the annual work plan for B4G.

Without the participation of the private sector, the Global Agenda for the SDGs cannot be achieved

Opening remarks of the workshop were made by Ms. Ümit Boyner, former TÜSİAD President (the first woman president to lead Turkey's biggest and most influential business association) and current B4G President and Mr. Sukhrob Khojimatov, UNDP Deputy Resident Representative.

Ms. Boyner underlined the value that the private sector can and should bring to the table in answering pressing issues that the humanity faces in 21st century, while Mr. Khojimatov pointed out how development related challenges shape our world and how a global response associating private sector, UN and national governments, together with civil society is necessary. Both however, emphasized that without the participation of the private sector, the Global Agenda for the SDGs cannot be achieved. Now generating most of the global income, growth and jobs and R&D when compared to a decade ago where the most of the global output and value

used to be stimulated by the state owned enterprises or let's say public sector; businesses from all around the world have now a seat at the table to participate and lead sustainable development agenda. On the other hand, and to be honest, with business practices, or product development, manufacturing, delivery, marketing, transporting, sales, human (Or "Talent") resources or any other point in the chain of "From production to end-customer", private sector actually do have a "Fair" responsibility to fulfil for economic and social justice and planetary health as well.



At the workshop, group discussions were organized around 9 key themes, each led and moderated by key UNDP experts. These key themes were Leadership, Partnerships and Project Funding; Gender Equality at Work; Responsible Production and Consumption; Entrepreneurship (Breakthrough innovation, Social entrepreneurship, Women entrepreneurship), Company resilience, Integration of refugees and their employment, Environment and Climate Change: Energy- Water- Chemical Waste Management; SMEs and Competitiveness. Each topic was stimulated by three

questions and sub questions to feed into discussion; whether or not, the specific issue is at the agenda of the company (And how? Through which practices or policy?), for the business world, which aspect of the issue should immediately be tackled at policy/advocacy level (And action points for further steps) and finally, what B4G platform can do to achieve these goals. Discussants determined action points on each key theme, areas of further improvement and drew a roadmap for the platform with the issues to pave the way forward to correlate with and achieve the SDGs.



THE GLOBAL GOALS

For Sustainable Development

Business for Goals Platform in Turkey is the first collective action of private sector to promote SDGs and establish partnerships. B4G is a platform-based approach to deepen responsible engagement with the private sector and working with Government, to mobilize private sector resources for domestic investments in the Sustainable Development Goals in accordance with national development priorities.

TÜSİAD, TÜRKONFED and UNDP work together under this initiative, to execute research, studies and dialogues to enhance the private sector's role for the achievement of Sustainable Development Goals.

For our planet and its people...

JULY

2019

CALENDAR

9-18 July

UN High-Level Political Forum on
Sustainable Development -
New York

11 July

World Population Day

11 July

SDGs in Action Film Festival - New
York

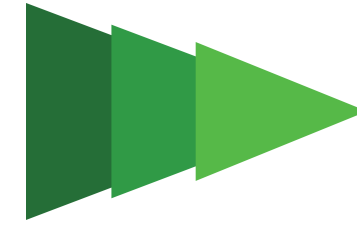
11-12 July

Strategic Plan and Sustainable
Development Goals Training for
Municipalities organized by Yereliz
Association - Istanbul



14 July

FESTTOGETHER
KüçükÇiftlik Park, İstanbul



15 July

Turkey's presentation of the Voluntary National Review
(VNR) report at the UN High-Level Political Forum on
Sustainable Development 2019 - New York

18 July

Nelson Mandela International Day

30 July

International Day of Friendship



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U N
D P

*Empowered lives.
Resilient nations.*