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NEW HORIZONS

**TURKEY'S FRESHWATER
ECOSYSTEMS UNDER THREAT**

**SOCIAL GOOD SUMMIT
İSTANBUL 2018**

**SOSYAL
FAYDA
ZİRVESİ**

İSTANBUL

2018

**TOTAL FACTOR PRODUCTIVITY
GERMANY WORK VISIT**

**FIVE EUROPEAN AWARDS TO
TURKEY'S ENGINEER GIRLS**



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FIVE EUROPEAN AWARDS TO TURKEY'S ENGINEER GIRLS

Being implemented since 2015 in cooperation with the United Nations Development Programme (UNDP), Ministry of Family and Social Policies and Limak Foundation, Turkey's Engineer Girls Project (TEG) received five awards in the Stevie and IPRA award ceremonies held in London and Barcelona respectively.

TEG was awarded Silver Stevies in the categories "Best Social Responsibility Project in Europe", "Communications and Public Relations Campaign of the Year - Public Service", and "Communications or PR Campaign of the Year - Global Issues" in the 2018 International Business Awards held the 15th time this year for which 3,900 applications from 74 countries were evaluated. TEG also earned the gold medal in the category of "Corporate Social Responsibility" in the Golden World Awards this year, a prestigious public relations award in the world given by the International Public Relations Association (IPRA) to best public relations practices at international standards.

The project is comprised of two programmes, namely one for girls in high school and other for those in university. It provides scholarships, mentorship, internship to girls studying in departments

of electrics-electronics, industrial, civil, mechanical, computer and environmental engineering in state universities also encourages the students engaged in the project to assume social responsibility missions.

For high school students, training and awareness-raising activities are carried out every year in 10 provinces to inform high school girls around Turkey to learn about the profession of engineering and what opportunities they may have should they select it.

Turkey's Engineer Girls Project consists of a university scholarship programme, awareness-raising activities for high-schoolers, and gender mainstreaming in the business world.

TURKEY'S FRESHWATER ECOSYSTEMS UNDER THREAT

Freshwater ecosystems cover less than 1% of the planet yet are among the most diverse and threatened ecosystems in the world. These precious ecosystems are under immense threat for hundreds of years such that their estimated loss was 69-75% for the 20th century. There is also no global assessment of the health of those wetlands that do remain, many of which are likely to now be heavily degraded. On the other hand, one-tenth of all animal species including almost half the world's known fish species live in freshwater.





Eflatunpınar – Hittite period / Beyşehir Konya

Key Biodiversity Areas (KBAs) are areas contributing significantly to the global persistence of biodiversity. One of the greatest threats to freshwater species is, therefore, the loss or degradation of habitats and Turkey is no exception. Recent findings show that Turkey has lost wetlands covering a surface area one and a half times the Sea of Marmara within the last sixty years.

Freshwater KBAs (FWKBAs) are yet to be identified for most parts of the world leaving few current opportunities for conservation and development managers to take account of freshwater biodiversity within the planning process to mitigate the loss of freshwater habitats and extinction of freshwater species. In Turkey, 38 FWKBAs were identified using globally defined criteria, which are triggered by 84 freshwater fish and 33 mollusk (snail and mussel) species.

Lake Beyşehir, the second largest lake in Turkey, is forming Lake Beyşehir and Catchments FWKBA with its large catchment. The FWKBA is home to 12 threatened freshwater fish species and one is already extinct.

Conservationists believe that the fate of remaining 12 species would be the same to become extinct if no action is taken. Foremost threats towards the species are a decline in water and habitat quality, habitat destruction, unwise water management, predation by introduced alien species such as Zander. If With the generous financial support of Global Environment Facility's (GEF) Small Grants Programme (SGP), Doga Association (BirdLife in Turkey) in collaboration with Magma Magazine, a geography magazine, acted for community-based conservation of globally threatened fish species and their habitats.

Taking action for a Solution

During the first months of the project, local stakeholders including fishermen, fishing cooperatives, academia (Isparta University of Applied Science Department of Fisheries, Isparta Fisheries Research Institute) and governmental agencies (Regional Directorate of Ministry of Forestry and Water Affairs, Local Directorate of Ministry of Livestock and Agriculture, State Hydraulic Works) were visited to better understand how the situation is seen within the relevant parties and obtain available data on distribution of threatened fish.



In following months, Doga's experts visited locations of previously reported habitats of the threatened species to check whether they still exist or not and revise distribution data. The fish were found at 16 different locations, all of which are small springs or tributaries flowing to the lake. Adversely, no threatened fish were encountered in the main water body of the lake. Eflatunpınar, which is also protected as an archeological site is one of the most important fountains with large areas available to the fish. These fish populations are diminishing rapidly, chiefly driven by the invasive species introduced to the lake. There are additional obstacles such as dams, irrigation canals, electroshock fishing, factory and sewage wastes which prevent the proper dispersal of fish, isolating their populations and further decreasing their numbers.

All revised data on the distribution of fish, threats, and actions of a Multispecies Action Plan were presented in a meeting conducted with the support of the Municipality of Beyşehir. The Multispecies Action Plan

was sent to relevant stakeholders for revision and comments for finalization after the meeting. Meanwhile, a detailed infographic and news story were published on Magma's October 2017 issue. The news story included first underwater photographs of Eflatunpınar.

On the last month of the project, finalized Multispecies Action Plan for Conservation of Threatened Fish of Lake Beyşehir and its Catchments was sent to the Ministry of Forestry and Water Affairs to be approved. The plan will be presented at Local Wetlands Committee in December 2018 and come into force.

The project has been a good example of successful collaboration between different levels of stakeholders with the wider fishing community, civil society organizations, academia and governmental agencies. The relationships established during the project's implementation period will continue for the conservation of these threatened species.

SOCIAL GOOD SUMMIT ISTANBUL 2018



Social Good Summit Istanbul 2018 was held with a large participation from business people, academicians, civil society, press and arts community. Participants listened to panel discussions on various issues all day, and were informed on the importance of cooperation.

The event started with the presenter Halit Ergenç welcoming the participants. In his opening remarks, Ergenç drew attention to the climate change and said: "We are the last generation who can save the Earth. Our children after us will not be able to do anything. The situation is indeed tragic." He also made an emphasis on the Sustainable Development Goals.

Halit Ergenç

"We have 17 items of sustainable development for us to save the world by 2030. If we can fix those problems on the 17 items, we can live on this Earth longer." - Halit Ergenç



Taking the floor after Ergenç, UNDP Turkey Country Director Claudio Tomasi highlighted the purpose of the event being held in Turkey since 2013 and asked the participants: "What sort of a world do we want to live in 2030?"

"We have come here today to imagine how the world will be like in 2030, and elicit your ideas on the likely state of the world in 2030."

- Claudio Tomasi

The Minister of Youth and Sports Mehmet Muharrem Kasapoğlu and UNDP Turkey Head of Communications Faik Uyanık talked, as the first panelists of the day, on Turkey's achievements in global humanitarian action and the importance encouraging youth to volunteering. Following Kasapoğlu and Uyanık, Doğan Holding's CEO Begüm Doğan Faralyalı underlined that the private sector should assume responsibility for a sustainable world.

"Each of us can work as a sustainability ambassador. We can formulate our plans and goals, and work towards a better world."

- Begüm Doğan Faralyalı



Following Faralyalı's speech, the Summit continued with the panel on "Women's Empowerment", with panelists Koton Board Member Gülden Yılmaz and Lawyer Avukat Ece Güner Toprak. Yılmaz and Toprak emphasised the importance of women's participation in the world of work. Subsequent panel themes were "Artificial Intelligence for Humanity", "Social Good and Technology", "Does Good have an aid for Good?" The importance of making social good visible was discussed.

"Another important thing for change is to create awareness. If we wish to mobilise masses for change, we need to create awareness, and this requires the power of advertising."

*- Toygun Yilmazer,
TBWA\Istanbul Vice-President*

UNDP Turkey Goodwill Ambassador Mert Firat was another participant at the Summit. He talked about the Need Map for which he was a co-founder. Accompanying him were Bicyclist Women Initiative leader Zeynep Arapoğlu and Facebook Public Policy Director Nilay Erdem.

"When we build a need-based community to meet a certain need, that community grows by itself."

-Mert Firat



*“Personal problems,
when combined
adequately with
motivation, turn into
social good.”*

– Harun Tekin

The panel on “Technology for Humanity” was moderated by Re:Coded Founding Partner Alexandra Clare with panelists Shahed Alali Alghrsi, Mahmoud Mousa and Turkcell Vice-President for Marketing Ismail Bütün. Then, Mert Firat appeared again in the next panel, with panelists musician and DasDas partner Harun Tekin and UNDP Turkey Head of Communications Faik Uyanık.

The panel "Sustainable Development through Tourism" was moderated by NTV Head of Business News Gökay Otyam, with Fettah Tamince, Chair of Rixos Hotels Group and a sponsor of the event. The panel on "Music and Arts for Global Goals" had Yekta Kopan as the moderator, and Zorlu PSM General Director Murat Abbas and IKSİ General Director Görgün Taner as panelists. At the panel on "Funding Social Good", IDEMA Founder Ali Ercan Özgür, Ministry of Foreign Affairs Directorate for EU Affairs Project Implementation Director, Bülent Özcan, ICET Turkey Director Burçak Çullu and Sustainable Finance Geneva President Fabio Sofia offered information on how new social good entrepreneurs could find funds.



13 İKİSİ E

İklim Değişikliği
Diyalog Projesi
Gaziantep İKİSİ
Gaziantep



The panel on “Good for Social Food” featured Life Food Incubation Community Director Rama Alkalas, Tider Founding Chair Serhan Süzer, and Chef Ebru Baybara Demir. The Chair of Trustees Ece Çiftçi to tell about SosyalBen Foundation and its volunteer ambassador, actress Gökçe Bahadır met at the panel on “Quality Education for All Kids” moderated by TBWA\Istanbul General Director Burcu Kayımtu. At the next panel, the moderator was UNDP Turkey Assistant Resident Representative Seher Arıner, and the panelists Impact Hub Founding Partner Semih Boyacı, Fazla Gıda CEO Olcay Silahlı and E-Bursum CEO Mesut Keskin evaluated the rising interest in social entrepreneurship.

“Food being delicious is as important to me as its being healthy and sustainable. We are all responsible for the soil where the crop grows, the farmer who grows it and the conditions under which the crop grows.”

– Ebru Baybara Demir



At the panel “New Platforms for Social Entrepreneurs” moderated by Seher Ariner of UNDP; Buğra Çelik of IMECE, Atelier Founding Partner Engin Ayaz, Sustainability Steps Founding Partner and General Coordinator Emrah Kurum came together. The panel on “Working for the People and the Planet” moderated by SDSN Turkey Director Bahar Özay, the panelists were WWF Turkey General Director Aslıhan Durukan Pasinli, TAGES CEO Leyla Arsan and Ogliv Foundation Founder Ferhan Geylan.



“The biggest threat to the world is climate change, and we are the last generation to solve this and other problems. If we fail to handle it, we cannot leave any future for our children.”
— Bahar Özay



"We accord great importance to the multiplier effect of education, and we have decided that if we include coding in children's agenda from age 7, they may create own solutions by algorithm logic instead of ready solutions."

– Hasan Süel

The panel on "Digital and Sustainable" moderated by Ali Ercan Özgür brought together Outlandish Founder Matt Kendon, Matthias Zwingli of Digital Switzerland and UPS Turkey Country Director Burak Kılıç. And the panel on "Talking the Language of Future; Coding Today" had Founder of Gelecek Şimdi and journalist Ozan Onat as the moderator and Habitat Turkey President Sezai Hazır and Turkey Vodafone Foundation Chair Hasan Süel as panelists.





Humanitarian OpenStreetMap Communications Manager Sıla Alıcı made a presentation titled "Open Data for Humanity". In the next session, UNV Regional Programme Specialist for Eurasia Dmitry Frischin and SOGlabs Founder & Design Director Göksel Gürsel met on the panel "Digital and Sustainable". Turkey PR Association (TUHID) Chair Gonca Karakaş participated in the Summit at the panel on "Communication of Sustainability" moderated by Burcu Kayımtu from TBWA/İstanbul.

P&G Turkey and Caucasus Chair Tankut Turnaoğlu made a joint presentation with actress Serenay Sarıkaya at the panel on “Play to Recycle”, and said: “In terms of sustainability, every step we fail to take steals from the future of our children. If we go on like this, by 2050 we need 4 planets. Therefore, sustainability is a duty on companies like us.”

SOSYAL
FAYDA
FESTİ

Making a short speech at the Summit, TRT World News Program and Visual Director Fatih Er said: “We wanted to host a project to teach journalism to young people as a media organisation, because we believed if we did not assume responsibility, none would either.”

*Social Good Summit Istanbul 2018
was jointly organized by
UNDP Turkey and TBWA For Good,
sponsored by
Doğan Holding and Rixos.*

SUSTAINABLE

LIVING FILMS

ALL OVER TURKEY

Organised for the 11th time this year, the Sustainable Living Film Festival (SLFF) will meet viewers in Istanbul on 22-25 November with documentaries that tell the story of creative solutions implemented by ordinary people to global problems. The festival will meet viewers in other cities of Turkey in the first half of 2019.

The films, which match with each of the 17 Global Goals to enable a better understanding of the goals and interrelations, will be shown at Salt Beyoglu and French Culture Centre in Istanbul.

UNDP has since 2017 been among the sponsors of the Sustainable Living Film Festival that aims to inspire viewers by stories selected from various regions of the world.

Hope under all conditions, everybody a hero

Documentaries that tell inspiring stories from Costa Rica, Spain, Haiti, Ethiopia, USA, India, Congo, France, Germany, Mozambique,

Palestine, Israel, Burkina Faso, Sri Lanka, Solomon Islands, Bangladesh, Netherlands, Austria, Italy, South Africa and Turkey present us who the heroes we need are.

On the present global agenda where the news of rising droughts, floods, forest fires, conflicts, inequalities and food prices hardly finds a place, these films focus on the message that all solutions we need are already present and applicable by all.

In addition to the films, the festival will also feature speakers who inspire others on their work of the similar content with films, musicians and performances.

Festivals in other cities

Civil society organisations and activists that wish to hold the festival in own respective cities will be able to organise a Sustainable Living Film Festival event between 15th January and 15th June with a selection from SLFF2018.

The 26 short and long documentaries in the SLFF2018 Selection include themes and treatments on a wide range of topics such as sustainable tourism, rural development, affordable healthcare, innovative approaches to education, circular economy, cooperativism, citizen income, agriculture and livestock, marine protection areas and biodiversity, conflict and migration due to climate change, climate adaptation, social impact oriented enterprises, social entrepreneurship, importance of cooperation on social and ecological issues, women's role in social issues.

For more:
surdurulebiliryasamfilmfestivali.org

From the SLFF2018 Selection

- 2.5% The Osa Peninsula (48', Costa Rica, USA, 2015, Director: Eytan Elterman and Marco Bollinger)
- The Open Window (56', Denmark, 2018, Director: Daniel Oxenhandler, William Sloan, Alfred Birkegaard)
- Real Value (70', USA, 2013, Director: Jesse Borkowski)
- Food Coop (97', France, 2016, Director: Tom Boothe)
- Closing the Loop (93', United Kingdom, 2018, Director: Graham Sheldon)
- Naila and the Uprising (76', USA, Palestine, 2017 Director: Julia Bacha)
- Das System Milch (91', Germany, Italy, 2017, Director: Andreas Pichler)
- Vamizi Cradle of Coral (52', Sweden, 2016, Director: Mattias Klum)

STUDY VISIT PAID TO AACHEN, GERMANY FOR DIGITAL SUPPLY CHAIN MANAGEMENT

A study visit was organized to Aachen, Germany with the theme of “Digitalization at the Company Level and Digital Supply Chain Management” within the context of “The Support to Development of a Policy Framework on Total Factor Productivity Project”.

Digitalization was the focus

It has been decided to organize the third study visit within the scope of “Digital Supply Chain in Ready Made Garment Sector Platform” Pilot Project with the theme “Digitalization at the Company Level and Digital Supply Chain Management”. The aim of the study visit was to promote usage of innovative goods and services, inducing innovation by specifying levels of performance and functionality that are not achievable with ‘off-the-shelf’ solutions and hence require an innovation to meet the demand.

Fruitful workshops

The visit brought together the Turkish and German officials and experts from the relevant field in fruitful workshops. Within the workshops, the participants were informed about industry 4.0 in general and get an insight about industry 4.0

possibilities along the value chain. They experienced the lean production-stage in production facility and learn improvement with digitization to increase efficiency in the production and related areas. The participants also benefited the opportunity to learn and understand to increase operational effectiveness with automation and support of manual labor, digital workflows, M2M communication, big data, sensors and automated data collection.

Awareness created on digital platform strategies

Overall, study visit supported the Pilot project about the structuring of the Platform with the right roles and capabilities for the future and raised awareness of the participants from basic lean production to advanced digital tools as well as digital platform strategies.

FIELD STUDY TIME FOR VALUE CHAIN ANALYSIS

Field studies on value chain analysis accelerates within the Total Factor Productivity (TFP) Project, which is being implemented to define the obstacles in front of economic efficiency and to determine the solutions.

Training first, then field study

Within the scope of the project, development, value chain concepts, regional development and value chain analysis were focused on in the Value Chain Analysis training which was held in June. In addition to these concepts, industrial mapping, product segmentation, market trend analysis and product life cycle analysis were also delivered to the participants.

Intensive activities along September and October

The field study phase following the training was launched in September. Following the 5-day “Kayseri Electrical Household Appliances Value Chain Analysis Field Study” the studies were completed for the implementation of the Value Chain Analysis Module through field studies throughout October. A workshop is planned with the participation of sector stakeholders at the end of the field studies.

SECOND MEETING HELD FOR DIGITAL SUPPLY CHAIN PLATFORM IN APPAREL SECTOR

The second of the meetings for Digital Supply Chain Platform was held within the context of the Total Factor Productivity (TFP) Project.

Hosted by İHKİB

The meeting was hosted by Istanbul Apparel Exporters' Association (İHKİB) under the Project, which is financed by the EU and the Republic of Turkey and implemented by the Presidency of the Republic of Turkey Directorate of Strategy and Budget and the United Nations Development Programme (UNDP).

Meeting for Digital Supply Chain Platform for the second time

A search conference has been organized to determine the sectoral needs and field surveys, quantitative analyzes and stakeholder meetings has conducted as well. As a result of these efforts, the need for a new digital supply chain that could bring together the apparel sector

stakeholders was identified. During the meeting held on 3 September, the content and future of Platform design was evaluated.

Need for software development and elaboration of design documents

In line with the opinions and consultations in previous meetings, the structure required for the digital transformation of the sector's value chain was decided to be a "Platform". In this meeting, a consensus was reached to focus on both software development and elaboration of Platform design documents in the remaining period of the project

ECOSYSTEM PILOT APPLICATIONS COMPLETED SUCCESSFULLY

Ecosystem Pilots are completed after the activities held in July, August and September within the context of the "Support to Development of a Policy Framework for Total Factor Productivity in Turkey Project", which is financed by the EU and the Republic of Turkey and implemented by the Presidency of the Republic of Turkey Directorate of Strategy and Budget and the United Nations Development Programme (UNDP).

Theories were applied

Within the scope of the project, pilot programs were started to be implemented following the Ecosystem Analysis training for Development Agencies in Ankara between July 2-5. The pilot implementations were applied in 2 parts following that training, which included the conceptual framework, regional R & D and components of innovation ecosystems.

Bursa-Eskişehir-Bilecik Development Agency (BEBKA) hosted the event, in which the Ecosystem Analysis Road Map for development Agencies was used as a guide. Basic subjects such as the determination of the working group and method, determination of primary data, data demand and management system, data collection and visualization, data analysis and writing analysis report activities have been focused on.

Hosted by BEBKA

“R PROGRAMMING LANGUAGE” FOR DATA ANALYSIS TRAINING SERIES COMPLETED

“R programming language” training series were completed successfully within the context of the “Support to Development of a Policy Framework for Total Factor Productivity in Turkey Project”.

R Programming Language training

The training series on “R programming language”, one of the coding languages used in the field of data analysis, were held between July and October. In the training series, delivered by İnan Utku Türkmen from TED University, key issues in the area of data analysis, which have gained importance in parallel with the internet and information technologies in recent years, were discussed.

Many topics from business analytics to data mining

In the training programme delivered in Ankara, efficient information sharing was provided on topics such as business analytics and data mining, information processing, information classification problems and data structures. The participants are intended to learn R language better and benefit from it in their fields regarding data analysis within the scope of the Total Factor Productivity (TFP) Project, which is being implemented to define the obstacles in front of economic efficiency and to determine the solutions.

RESEARCH -TECHNOLOGY DEVELOPMENT-INNOVATION PROCESSES IN TURKEY WERE EVALUATED IN A WORKSHOP

Suggestions that may be effective in research -technology development-innovation (RTDI) processes in Turkey were evaluated at the workshop within the Total Factor Productivity (TFP) Project.

Examples analyzed from Germany

Mahmut Kiper was the moderator of the workshop, which was held on 24 September at Technology Development Foundation of Turkey (TTGV). Examples from Germany were focused on during the “Workshop on the Suggestions for Interface Institutions That Can Be Effective in Turkey’s RTDI Processes”. At the workshop it aimed to determine the deficiencies observed in Turkey upon two structures – Fraunhofer and DFKI institutions -that are important for Germany’s innovation system,

Fruitful discussions were carried out at the workshop on general policy, strategy and organization-based barriers, cultural and legal issues, capacity, relationships, networking, on interdisciplinary research challenges and obstacles which effect on the lack of similar interface in Turkey.

Obstacles and issues discussed

SCIENTIFIC COMMITTEE CONVENED FOR WHITE PAPER

The White Paper that is close to completion stage was presented to the opinions and contributions of the Scientific Committee within the Total Factor Productivity (TFP) Project.

The second Scientific Committee Meeting was held on 12th October in Istanbul. The meeting was held with the members of the Scientific Committee consisting of leading academics and experts from TEKPOL, Boğaziçi, Sabancı and Hacettepe Universities, with the aim of getting support and ideas on technical and conceptual issues related to the Project. Presidency of the Republic of Turkey Directorate of Strategy and Budget, TTGV and Project officials also participated in the meeting

Different presentations were made along with the White Book

The meeting was held in order to get technical and conceptual support and ideas on the "White Paper", which is the final output of the Project that includes the final

policy framework. Presentations were also delivered on Application of German Artificial Intelligence Researches to the Interfaces in Turkey and Sustainable Development Goals and Total Factor Productivity relations. In addition, information was given about the pilot studies carried out within the scope of the Project.

To be shared with the public in November

After the presentations, the members of the Scientific Committee shared their general opinions and contributions to the White Paper. It is envisaged that the White Paper will be revised upon these contributions and shared with the public in November.

MEETINGS COMPLETED FOR COMPOSITE INDUSTRY ROAD MAPS

Recommendations on the roadmap for the use of carbon fiber was determined by a series of meetings within the Total Factor Productivity (TFP) Project.

Group meetings as part of the pilot project

A Pilot project was launched within the TFP Project and under the leadership of Composite Manufacturers Association with leading industrialists and SMEs in Turkey, to setup a roadmap for the use of carbon fiber. Group meetings on Manufacturing, Materials, Policy and Strategy and Market Analysis and Development were held on September 4-5, 2018 in Istanbul Fashion Academy in order to detail and shape the work carried out within the scope of the pilot project and to bring it to the final stage.

Roadmap suggestions created

The main purpose of the meeting was determined as comparing the studies to improve the sector in the light of global reports and preparing project output report. In four separate meetings, the participants exchanged views on developing roadmaps for Manufacturing, Materials, Policy and Strategy and Market Analysis and Development groups for the production of high-tech products based on carbon fiber.

KEMALIYE POISED TO BE AN EXAMPLE OF SUSTAINABLE COMMUNITY BASED TOURISM BY ITS DESTINATION MANAGEMENT ORGANISATION

A two-day workshop was organised at Kemaliye Culture House with the participation of civil society organisations, local entrepreneurs, local government, academicians, students, UNDP representatives and experts under the “Capacity Building for Sustainable Community Based Tourism Project” jointly implemented by the Ministry of Culture and United Nations Development Programme (UNDP). Bringing together 43 participants, the workshop aimed to introduce the tools of the Destination Management Organisation (DMO) to the key stakeholders in the destination, equip the stakeholders with skills of applying DMO tools, and draw up a plan in cooperation with the stakeholders in the destination to execute DMO activities in the short, medium and long-term in line with the destination.

On the first day of the workshop, UNDP expert Ms. Julie Scott facilitated the work on Destination Baseline Analysis, Destination Management Organisation Structure and Destination Management Planning. On the second day, UNDP expert Ms. Joanna Marsh facilitated the discussions on the possible initial steps in marketing the destination as a tourism tool. Kemaliye’s existing web-based infrastructure was assessed, and easy steps for effective use of social media were identified. UNDP experts completed their work on the content of an interactive, rich-

content and updateable Destination Portal specific to Kemaliye. The portal for Kemaliye will be launched next year.

As addressed in the Third Tourism Council in November 2017, it is important that Turkey executes the management and marketing of culture and tourism assets through a single authority, and includes the public sector, private sector, universities and civil society organisations in the decision-making mechanisms through flexible management models. In this context, based on the need for a participative governance model to plan and manage tourism locally, implementing the Destination Management Organisation model in Kemaliye will set an example for other destinations.

The “Capacity Building for Sustainable Community Based Tourism Project” aims at developing national and local capacities for planning and implementation of sustainable community based tourism in Turkey. This initiative, which will be nationally implemented by the Ministry of Culture and Tourism will also provide inputs for the Tourism Strategy of Turkey-2023, with a focus on diverse tourism activities and emphasis on alternative tourism initiatives.

KFW, İŞKUR AND UNDP JOINED THEIR FORCES TO CREATE SKILLED LABOUR FORCE

Within the Employment and Skills Development Project's Component I, implemented by the Turkish Employment Agency (İŞKUR) and United Nations Development Programme (UNDP) and financed by German Government, an introductory workshop was organized in Ankara on 25 October. The Project is aimed to improve the institutional capacity of İŞKUR as well as its access for Syrians under temporary protection and locals in the provinces with the most pressing needs.

The objective of the project is to support Syrians under temporary protection and host community members to enter the local labour market and is piloted in five provinces (İstanbul, Gaziantep, Şanlıurfa, Hatay and Kilis) with highest number of Syrians. Claudio Tomasi, UNDP Country Director, Cafer Uzunkaya, İŞKUR General Manager, Horst Zapf, KfW Senior Project Manager; Burçe Dünder, UNDP Syria Crisis Response and Resilience Portfolio Manager as well as pilot provinces' directors and other representatives from UNDP and KfW participated in the introductory workshop.

Employment opportunities are to be increased through improving institutional capacities

UNDP Country Director Claudio Tomasi said "As UNDP, we are committed to respond to the changing landscape of sustainable development. Resilience is to resist to the challenges and beyond: to come back stronger. We support skilled labour with the vocational trainings and strengthen institutional capacities to facilitate their access to the labour market in the aftermath".

İŞKUR General Manager Cafer Uzunkaya, said that Turkey hosts over 3,5 million Syrians and this means an additional and active 2 million people and added: "With

these projects, we facilitate the screening and classification of the new labour force, access to livelihoods and increase in decent work opportunities".

KfW Senior Project Manager Horst Zapf gave detailed examples on their collaboration with the national and local partners to respond to the dynamic development challenges.

Thousands of Syrians and locals will get counselling services

The project is part of the larger UNDP Syria Crisis Response and Resilience Programme and aims to strengthen the resilience-relevant national and local institutions, İŞKUR in particular, to be better able to cope with and respond to the impact of the Syria crisis. Through the digitalized services of İŞKUR, 3,500 Syrians and 3,500 impacted locals will benefit from the counselling services of İŞKUR and 4,500 Syrians and 4,500 impacted locals will be registered and screened through these improved services at the end of the project period, until June 2020.

For more information: <https://goo.gl/mCnAhR>

VACANCIES FROM UNDP IN TURKEY

National consultant to carry out trainings of women's candidates

International consultant to carry out trainings of women's candidates

Programme Associate

Information and Communication Technologies Intern

Planning and Coordination Specialist

Project Manager

Project Associate

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Resilient nations.*