

OCTOBER 2018 - ISSUE: 154

NEW HORIZONS

UNDP Turkey Monthly Magazine

DISCOVERING STRENGTH

SOCIO ECONOMIC EMPOWERMENT
OF WOMEN IN SOUTHEAST ANATOLIA

TURKEY RANKS 64TH ON THE
HUMAN DEVELOPMENT INDEX

TICKETS AVAILABLE FOR
SOCIAL GOOD SUMMIT 2018

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Cover Photo: Mustafa Bilge Satkın



**SOCIAL
GOOD
SUMMIT**
2018
Istanbul

SOCIAL GOOD SUMMIT 2018
WHAT KIND OF A WORLD DO
YOU WANT TO LIVE IN 2030?

The intersection of technology and new media has redefined our understanding of human progress. In the midst of this rapidly changing world, the Social Good Summit focuses on where we're headed. Held annually, the Summit unites a lively community of change-makers and progressive thought leaders around a common theme: #2030NOW. A dynamic exploration of the world we want to live in by 2030, the Social Good Summit will focus on how we can unlock technology's potential to make the world a better place.

The Social Good Summit is a global conference where the impact of technology and the new media is discussed in social good initiatives. Global leaders and civil society activists come together at Social Good Summit held in New York, Istanbul and in various cities around the world every year from the end of September and talk about solutions for the most important challenges of today's world. With the #2030NOW hashtag we are asking the following question: "What kind of a world do I want to live in 2030?"

Social Good Summit in Turkey has been implemented by United Nations Development Programme since 2013. The most extensive local step of the event that centered in NYC is held in Istanbul.

Social Good Summit Istanbul meet-up features the theme #2030NOW theme and focuses the world that we want to live in 2030. The aim is to collect people and institutions working for social good in the direction of Global Goals (Sustainable Development Goals). The goal for 2018 is not just to give information, but to create a brainstorm about a more livable 2030 and to encourage dreaming. To reach the Global Goals, the role of digital, new media, technology and innovation are in focus.

The stage of the project is divided in some main themes such as Technology & Business, Culture & Creativity, Humanity & Women & Environment & Children. We anticipate a wide range of participation from the business world, academics, representatives of non-governmental organizations, press and influencers to this event, which will be held with panel-like sessions supporting these contents. Approximately 1,000 people will be with us on the day of the event. There are around 60 different speakers in Social Good Summit 2018. Begümhan Doğan Faralyalı, Claudio Tomasi, Mert Firat, Serenay Sarıkaya, Itir Erhart, Bager Akbay and Ussal Şahbaz are among the names which will be with us. For the full list: sgsistanbul.org. Tickets are available at mobilier.com.

DISCOVERING STRENGTH:

THE MORE IDEAS AND PRODUCTS ARE SHARED THE MORE THEY BECOME STRONGER

The Southeast Anatolia Region in Turkey hosts 1,6 million Syrians, among which 46% of them are women. Therefore, empowering women both in social and economic terms is key for the sustainable development and strengthening social stability in the region.

Considering this fact, Strengthening Social Stability in Southeast Anatolia Region Project within the UNDP Turkey Syria Crisis and Resilience Response Programme implemented in partnership with GAP Regional Development Administration (RDA), has added new and meaningful models to its social cohesion activities with the support of UNILEVER.

Multi-Purpose Community Centers (ÇATOMs) have been partnered for the activities supporting the communication and economic empowerment of Turkish and Syrian women in Gaziantep, Kilis, Mardin and Şanlıurfa during February-July 2018. 18 Informative and income generative-qualified trainings attracted a lot of interest and were 959 women, out of which 303 were Syrian, participated in the activities.





MAKING WILLINGNESS AND MOTIVATION COUNT

Trainings were on three main subjects: Empathy and communication, felt design and civic engagement of women at local level.

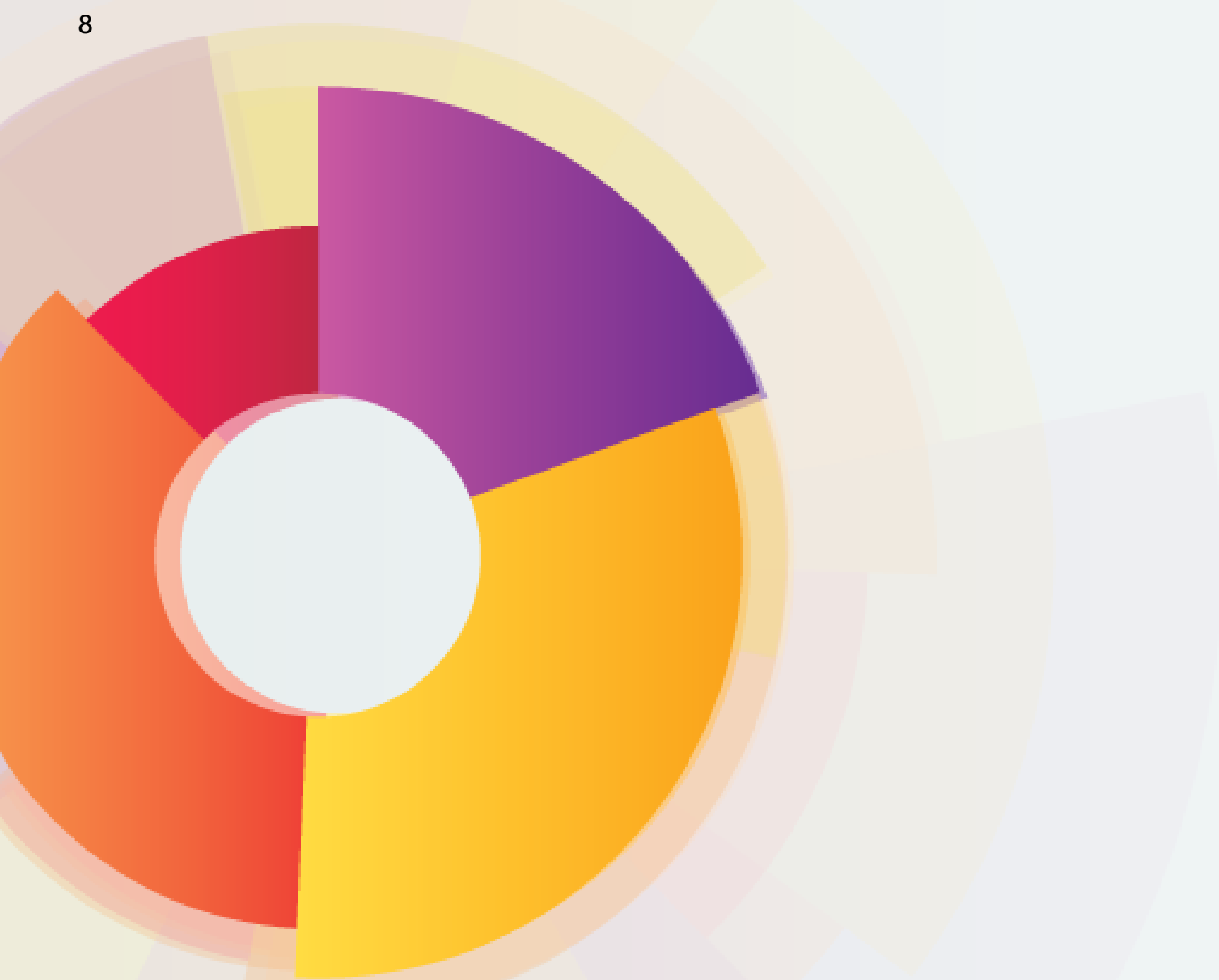
The trainings titled “Empathy and Communication”, welcomed 253 Syrian and 553 local women in the provinces of Mardin, Şanlıurfa, Gaziantep and Kilis. The subjects of means of communication, empathic thinking, cooperation, solidarity, tolerance and how to break prejudice have been at the focus of women and trainers’ talk.

Besides this, four felt design workshops in and 1 textile product design workshop in ÇATOMs of Şanlıurfa, Mardin and Kilis gave some new ways for gaining new income-generating skills for women. The design of felt, as one of the first tissue used by human beings in history and so it vast application areas, gave way for both economic gains and fun to women participated. 34-year-old--Syrian woman Emine Hemoye. “It is the first time that I have been here. We learned how the wool turns into the felt thanks to this course. We had wonderful time with women from Mardin in here and we felt closer. We hope

that these courses continue” said. Income generation opportunities were also provided by establishing market networks in Turkey and abroad for the newly designed products.

Regarding the civic engagement of women at local level, the theme of two workshops in Kilis was social cohesion and women empowerment. 26 women on behalf of 7 women organizations participated actively on the trainings and at the end of workshops, on 8 March World Women’s Day, an Action Plan were prepared with the large support and shared with the relevant Deputy Governor of Kilis.

With ÇATOMs, under the administration of GAP RDA, the main target was to support women to engage in public spaces, get more benefits, and implement particularly the participatory and sustainable models. UNDP Turkey’s work on capacity building of local institutions will continue in cooperation and coordination with the local partners and private sector.



TURKEY RANKS 64TH ON THE HUMAN DEVELOPMENT INDEX

Turkey's Human Development Index (HDI) value for 2018 is 0.791— which put the country in the high human development category— positioning it at 64 out of 188 countries and territories.

According to the Human Development Indices and Indicators 2018 Statistical Update, the top three countries by Human Development Index are Norway (0.953), Switzerland (0.944) and Australia (0.939) whereas the bottom three are South Sudan (0.388), Central African Republic (0.367) and Niger (0.354).

The Human Development Indices and Indicators: 2018 Statistical Update, which includes UNDP's signature index, the Human Development Index (HDI), is released. The 2018 Statistical Update provides a brief overview of the state of human development as well as long-term trends.

In the 2015 Report, Turkey had an HDI of 0.761, ranked 72nd among 188 countries and territories whereas the 2016 Report placed Turkey at 71st rank with 0.767 among 188 countries and territories. The recent Statistical Update places Turkey at 64th rank with 0.791. Due to changes in the methodology however, rankings at various years are not comparable.

Between 1990 and 2017, Turkey's Human Development Index value increased from 0.579 to 0.791, an increase of 36.6 percent. In the same period, Turkey's life expectancy at birth increased by 11.7 years, and GNI per capita by about 121.2 percent.

diminishes by 15.4 percent

When the value is discounted for inequality, Turkey's HDI falls to 0.6695, a loss of 15.4 percent due to inequality in the distribution of the HDI dimension indices. Further on account of inequality, Turkey descends in HDI ranking in the region.

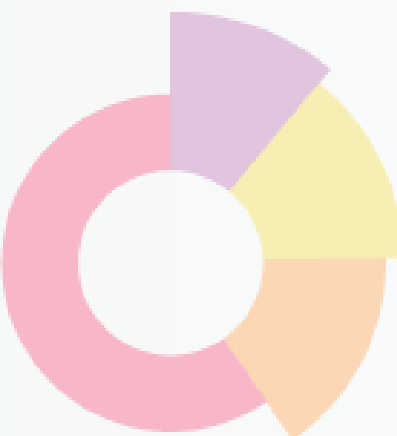
Gender Inequality Index

By the Gender Inequality Index, Turkey is ranked at 69th with 0.317. This index is calculated on the basis of reproductive health, empowerment of women and economic status.

According to the Gender Inequality Index, 14.6 percent of parliamentary seats are held by women (2017 data). And 44.9 percent of adult women have reached at least a secondary level of education compared to 66 percent of their male counterparts.

For every 100,000 live births, 16 women die from pregnancy related causes; and the adolescent birth rate is 25.8 births per 1,000 women of ages 15-19. Female participation in the labour market is 32.4 percent compared to 71.9 for men.

Adjusted for inequalities, Turkey's HDI



87.5 PERCENT OF THE DEATHS IN TURKEY CAUSED BY NON-COMMUNICABLE DISEASES

UNDP, WHO, the Ministry of Health and the UN Non-Communicable Diseases (NCD) Prevention and Control of Joint Task Force prepared an Investment Justification Report about Non-Communicable (chronic) Disease Prevention and Control in Turkey.

In the report it was mentioned that tobacco, alcohol use, physical inactivity and unhealthy nutrition along with cancer, cardiovascular diseases, diabetes and non-communicable diseases such as chronic airway diseases are health and development problem in terms of public health not only in Turkey but also in the entire world.

87.5 percent of the deaths in Turkey caused by non-communicable diseases highlighted in the report and, it was stated that, in 2015, the rate of premature death which was defined as 70 years before, due to one of the four main non-communicable diseases is 16.8 percent.

While drawing a conclusion that more investment is needed to combat against non-communicable diseases in order for Turkey's

improvement in health and economy, the justification of investment is determined as revealing the economic burden of chronic disease and identifying key economic benefits by establishing an effective response policy set up until 2032.

In the report, with the intent of, reducing the use of alcohol, tobacco and edible salt; boosting physical activities; preventing non-communicable diseases which involves clinical intervention for cardiovascular diseases and diabetes, the five years and fifteen years' term investment analyses of control packages were also took place. Within the analyses in Turkey, with regards to cost, it was determined that the most effective interventions were in the salt zone. While stressing out that the economic benefits of these packages are way far more than their costs within both the short and the long term it is aimed that, firstly, reducing diseases and providing total 12,788,000,000.00 Turkish Liras benefit with the investments in five years time.

"I CAN MANAGE MY MONEY" HITS 10 YEAR MARK

The 10th year Coordination Meeting of "I Can Manage My Money" Project held in Kuşadası

Habitat Association's 10th year Coordination Meeting for the "I Can Manage My Money" project which raised financial awareness in Turkey for the first time by bringing together the private sector and civil society, took place in Kuşadası between September 21st - 23rd, 2018. At the meeting held with the participation of the project partners and volunteers, journalist-writer and futurist Ozan Onat gave a speech on "Digital Transformation and the Future" after the opening remarks. Civan Sözkese, President of TOBB Denizli Young Entrepreneurs Council, shared his experiences about entrepreneurship with the participants.

During the meeting, a panel on Bin Yaprak which is a digital platform that women in business get inspired and share experiences, has been held. Moderated by Content and Digital Marketing Manager Verda Uçan, in the panel, three volunteer women of I Can Manage My Money Project, have shared their experience on how they have met Habitat Association and how volunteering process affected their lives. After the panel, a Drama

Workshop has been held to improve stage experience, communication skills and team works of trainers.

Habitat Association's project which began to be implemented in 2009 with the participation of T.C. Ministry of Development, United Nations Development Program (UNDP), Visa Europe and Turkey and 22 member banks; raises people's awareness on how to create a healthy financial future. The project involving young people, young entrepreneurs, farmers and blue-collar workers between the ages of 15-30 in Turkey, aims to provide an educational opportunity to support personal financial resources in budgeting and financial services.

I Can Manage My Money Project has reached 1 million people in 10 years' time with volunteer instructors' face to face trainings in Turkey's 81 provinces. Online training has also been implemented on www.paramiyonetebiliyorum.net website of the project.

In his opening speech, President of Habitat Association Sezai Hazır stated the following:

"Habitat spent half of its lifespan, so 10 years on this project. For this reason, it is a very valuable project for us. I don't see the project as just financial literacy awareness. This program is an amazing field of application for people with future dreams and ideals. A platform where people can discover their talents, meet with different disciplines and learn to discipline themselves. Habitat, which has put sustainable development at its center for the next 10 years will support academics, organizations, non-governmental organizations, and individuals who wish to pursue careers in this field. It will use some of its resources to improve the capacity of NGOs and those who wish to pursue a career in civil society and those who wish to work in this field.

Turkey and the whole world are now in line with the sustainable development goals. Business, media, ministries and universities are acting in this direction. Because, if you want to eliminate poverty when you are measured with the 250 sub-goals which we call 17 targets, you should now measure yourself there. These programs create an environment that changes and transforms all of you. Young people from 81 provinces contact each other for the first time.

We should now take the steps on its 10th year to take the " I Can Manage My Money " project to a higher level. Now, we cease to be just an institution or program known for our work in Turkey. We transfer our work to these countries as good practice. The OECD has taken our content as a good practice in localizing sustainable development goals and presented it to the whole world as educational content. Maintaining a project for 10 years isn't easy. It needs to provide certain things. One of them is the importance of keeping the synergy between the partners dynamic. Sustainable voluntary movement management is crucial and must be open to constant change. This is a good example of that. We first started by raising awareness among individuals. Now we have become a program that touches the lives of 1 million people which are continuing with 4 segments."

UNDP Programme Manager Hansin Doğan said:

"I Can Manage My Money" project was developed as an incredible collaboration. It was designed as a business model covering the expectations, needs and interests of each sector. It attracted the attention of foreign countries and spread to six countries. The first of these was Romania, which developed its contents with the UNDP office. We are also implementing it in countries such as Poland and Israel. We have entered a very ambitious period. The 10th year means to leave behind a significant period in a project where there are serious gains. Not every project has such an opportunity. For 10 years, this kind of cooperation that various sectors came together such effectively, a project that is implemented with voluntary power with the support of you, everywhere in the field is very few. We have 10 multipliers to measure what we have achieved. If 1 million people have achieved this skill one-to-one and implemented it, 10 times more people so 10 million people in the economy have started to act correctly. Reaching 10 million people in a country of 80 million means reaching everywhere. An amazing figure. This project directly serves the objectives of sustainable development. This experience is becoming a debt we must now share. We will prepare a deep-seated guide explaining the project. Together with this, we will make international presentations and announce them in an international arena."

VISA Turkey Corporate Social Responsibility and Reputation Manager Alev Şaman gave the following remarks in her speech:

"Today, financial literacy is a topic that is known to almost every sector. Why it is important, why we need to manage the budget, how to use the resources correctly, and how we do it really has become a way for everyone to learn and get into their lives. In the past year, but not limited with young people, we have made Turkey a platform for literacy research in general population. And it showed in the results of research in Turkey from the questions we prepared to measure the financial literacy level, 7 out of 10 people answered 7 out of 10 questions correctly. In other words, 70% of the individuals in our country have knowledge on financial matters."

VACANCIES FROM UNDP IN TURKEY

Research and communication intern at the Alternative Finance Lab

(AltFinLab) project

Monitoring and Evaluation Analyst

Programme Associate

ICT Assistant

Operations Intern

Re-advertisement: Communications Analyst

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Driver

Knowledge Management and Communication Specialist for UNDP-GEF

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Resilient nations.*